

Stroke Program

OUTREACH

UAMS | Institute for Digital Health & Innovation
Stroke Program

Issue 5 | December 2021

Welcome to the Winter 2021 UAMS IDHI Stroke Program Newsletter

This newsletter will provide updates and information on past and upcoming community outreach events, along with helpful tips for successful outreach events.



'Tis the Season! Happy Holidays!

Motivational Quote: "Kindness is like snow — it beautifies everything it covers."
- Kahili Gilbran

October Highlights

World Stroke Day

World Stroke Day was Oct. 29, and several Stroke Program Nurse Facilitators came together to create a unique World Stroke Day PSA. World Stroke Day is an excellent opportunity to educate Arkansans on the signs and symptoms of stroke and ways to prevent stroke. Thank you to everyone who participated.



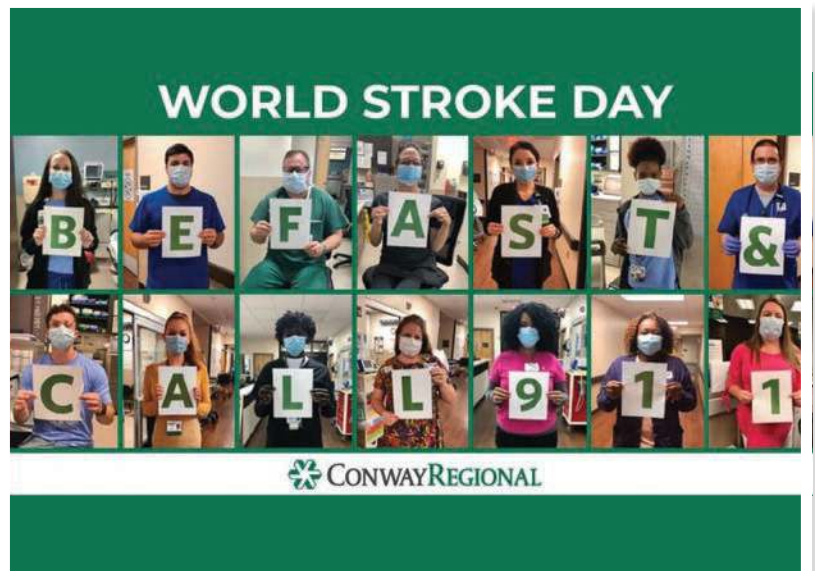
Ouachita Medical Center



Chicot Memorial Medical Center



Drew Memorial Hospital



Conway Regional Medical Center

View the World Stroke Day PSA [HERE](#)

October Highlights

Stroke Awareness Pumpkins

This year we had another Halloween Stroke Awareness Pumpkin Competition. You all are incredibly talented! Thank you so much to everyone who participated. More than a fun activity, these pumpkins also helped educate those throughout your hospitals on the signs and symptoms of a stroke.

Congratulation to this year's winner: John Ed. Chambers Memorial Hospital!



John Ed. Chambers Memorial Hospital- **Winner**



McGehee Hospital



Chicot Memorial Medical Center



Eureka Springs Hospital



DeWitt Hospital



Ashley County Medical Center



Fulton County Hospital

November Highlights

Stroke Team Thank You PSA

The Stroke Program Team created a Thank You PSA for all Stroke Program Hospitals. We are grateful for all the time, training, outreach and work you all have done -- especially during the hard times caused by COVID-19. You all have continued to educate your communities and provide excellent stroke care.

**A MESSAGE FOR THE
STROKE PROGRAM
PARTNER HOSPITALS.**

See it [here](#).

Appliance Stores Community Outreach Challenge

The first challenge in November was the Appliance Store Community Outreach Challenge. We asked you all to provide BE FAST magnets to appliance stores in your communities, both large and small. This challenge ended Nov. 18. Thanks to all who participated and **congratulations to Ouachita County Medical Center for providing 225 magnets to 3 appliance stores.**



Home Health Care Challenge



Our second challenge of November was the Home Health Care Challenge, which ran Nov. 19-30. We wanted to be sure to provide stroke education to those caring for individuals in their homes. We asked sites to provide BE FAST magnets and other swag to their local Home Health nurses and agencies. Congratulations to Saint Mary's Regional Medical Center for educating 6 home health agencies and providing 300 magnets!

December Events

Jingle For Stroke

HAPPY HOLIDAYS!

We know most nurses continue to work long hours throughout the holiday season, so we want to provide you with a bit of holiday joy with our Holiday PSA.

See Holiday PSA [here](#).

Stroke Awareness Tree Competition

Of course, we cannot go through the holiday season without our Stroke Awareness Tree Competition! Each hospital is tasked with decorating a “tree” with stroke education materials.

Remember to use **#JingleForStroke** and attach photos to your monthly reports. You can also email or text them to your Health Educators.

The 2020 winner was Ouachita County Medical Center. Will they keep their bragging rights, or will there be a new winner this year?

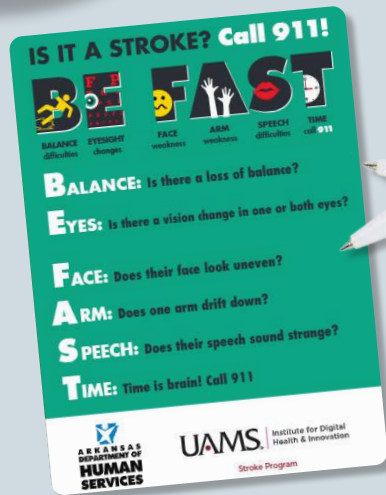


January Upcoming Events

National Pharmacist Day is Jan. 12!

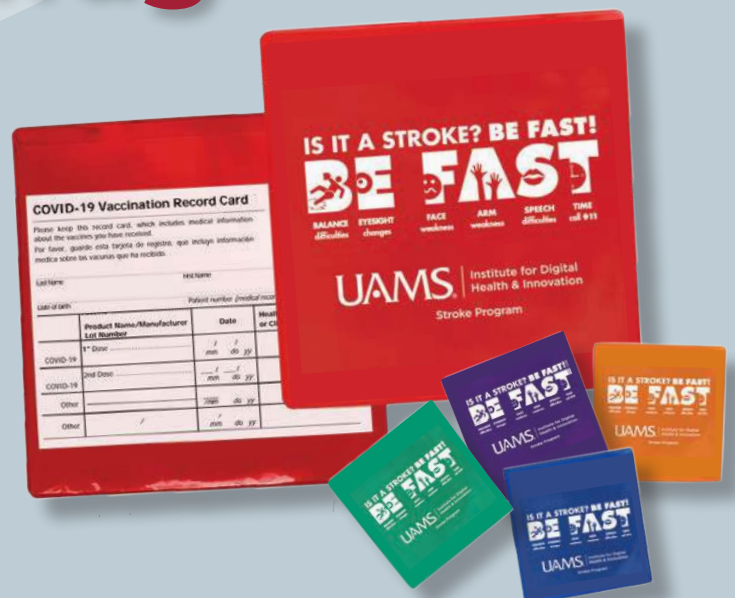


In January, we would like to focus on pharmacist stroke awareness **#BEFASTForPharmacist**. We've created a Pharmacist Kit we'd like to task sites with providing to their local pharmacies. The kit includes one Stroke Program flyer and letter for the pharmacist, 25 BE FAST pens and 50 magnets.



New Swag Alert!!

Our BE FAST vaccine card holders are finally in! Head to the [swag website](#) to order yours now!



Community Outreach Spotlight

University of Central Arkansas Student Intern - Jahlea Lasker

My name is Jahlea Lasker. I am a senior at the University of Central Arkansas majoring in Health Promotion, with an interest in pharmaceutical sales. I have an overall GPA of 3.03. I was raised in Conway, Arkansas, and still reside there for the time being. I hope to use the knowledge I've gained to help spread awareness and share resources available within the community. I look forward to working with you all during the Spring 2022 semester.



Important Websites



Stroke Community Outreach Tab

arsaves.uams.edu

Swag website:

arsaves.com

Password: ARSAVES

NF website:

arsaves.uams.edu

Password: STROKEPROGRAM

Peer Review:

arsaves.uams.edu

Genentech website:

genentechmaterials.com/strokeawareness

Genentech Stroke Urgency Toolkit:

genentechmaterials.com/strokeurgencytoolkit

Learn on Demand:

learnondemand.org

(User must create an account with LOD)



Reminders

BE FAST Activity Books:

The activity books are available to be downloaded and printed

Social Media:

Social media posts can be listed as active and/or passive events. Please refer to the [social media guidelines](#) for clarification.

Mega & Mini Brain:

The Mega and Mini brains are now available! Submit your request [here](#). Please allow up to two weeks for event approval. If you have any questions, please contact **Ariel Washington at AWashington3@uams.edu**.

Photos:

Remember to attach photos to your monthly report and provide [photo releases](#).



Community Outreach Event:

Please refer to the [Outreach Ideas list](#) for a variety of outreach opportunities, including virtual events. If you need assistance with community outreach, please contact the Stroke Program Health Educators.

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Community Outreach Calendar

December

Holiday
[#JingleForStroke](#)

January

Physician & Pharmacist Awareness Month

January 12th National Pharmacist Day
[#BEFASTForPharmacist](#)

February

Minority Stroke Education Month
[#BEFASTForMinorities](#)

March

National Women's Health Month
[#BEFASTForWomen](#)