

INSTRUCTIONAL DESIGN INTERNSHIP



We're hiring for Fall, 2021!

The University of Arkansas for Medical Sciences (UAMS), Institute for Digital Health & Innovation (IDHI), Education Team is looking for instructional design interns who share a passion for making a difference in the lives of others through the development of quality education and training opportunities.

Interns work remotely under the guidance and supervision of senior level designers and assist with a variety instructional development projects.

Apply Today!

<https://idhi.uams.edu/education-team-internship-program/>

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UAMS

Institute for Digital
Health & Innovation

It is the vision of the UAMS Institute for Digital Health & Innovation to eliminate health care disparities in Arkansas and abroad through digital health and health care innovations which embrace technology that improves the access to and the quality of clinical care, education, and research. ~ idhi.uams.edu



Internship Details

Current student seeking a career in instructional design and/or videography

\$15/hour | 10 hours/week | 15 weeks

Work under the guidance and supervision of assigned senior level designers

Flexible work schedule within the guidelines of Monday - Friday
8 a.m. - 4:30 p.m.

Recommendation from student's program coordinator

Submission of current project portfolio

Presentation at the end of internship to showcase completed projects



Remote Work Requirements

Maintain environment suitable for remote work

Provide own computer and internet connection

Respond to emails and phone calls within 24 hours

Log project details in Monday to support project management

Alert assigned senior designers if unable to work agreed upon hours

Return all UAMS-issued equipment, programs, passwords, etc. at the end of the internship



Skills, Knowledge & Experience

(Examples in parenthesis)

Written and verbal communication skills

Virtual collaboration tools (Zoom, Microsoft Teams)

Microsoft Office programs (Word, PowerPoint)

Video editing software (Adobe, Camtasia)

Instructional design software (Storyline, Rise)

Web development (WordPress, HTML)

Digital tools (Survey Monkey, Constant Contact)

Project management principles and software (Asana, Monday)

Adult learning theories (Andragogy, Transitional Learning)

Instructional design theories (ADDIE, Bloom's Taxonomy)

Instructional Design Project Guide

The Education Team provides a variety of services within the institute, across UAMS facilities, and for external clients. Interns assist senior level instructional designers with projects that address current requests. The types of projects managed by the Education Team are listed below. Interns may engage in specific tasks or an entire project.

Curriculum Development

- Determine and analyze requirements including audience, objectives, and goals
 - Develop a curriculum design that demonstrates logical sequence, flow of instruction, and delivery of content to engage adult learners (module, video, game, etc.)
 - Create, deliver, and evaluate the effectiveness of the curriculum
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Instructional Script Writing

- Determine and analyze requirements, including audience, objectives, and goals
 - Develop a script that demonstrates a logical sequence suitable for delivery of content that engages adult learners (module, video, game, scenario, etc.)
 - Organize content and create a storyboard to visualize the flow of instruction
 - Write, deliver, and evaluate the effectiveness of the script
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Learning Management System (LMS)

- Develop a work plan for a new course including continuing education requirements
 - Create a course shell
 - Enter required data into the course shell including pre- and post- tests
 - Review and publish the course
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Online Module Development

- Determine and analyze requirements, including audience, objectives, and goals
 - Organize content into topics that demonstrate logical sequence
 - Determine ways to engage adult learners (game, knowledge check, video, etc.)
 - Ensure compatibility for devices (PC, smart phone, tablet)
 - Create, deliver, and evaluate the effectiveness of the module
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Print Materials - Instructional and Collateral

- Determine and analyze requirements including audience, objectives, and goals
 - Develop a design for a printed material such as a flyer, infographic, etc.
 - Create, deliver, and evaluate the effectiveness of printed material
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Project Management

- Incorporate basic project management processes into daily workflow - initiate, plan, execute, control, and close
 - Create a project plan and track progress using Monday.com
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Videography

- Film a video for a design project (possibly a teleconference via Zoom)
 - Edit the video to clarify message (remove dead space, retakes, etc.)
 - Add a wrapper (if needed)
 - Review and publish the video
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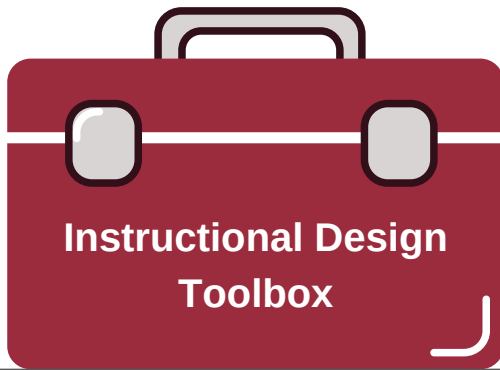
Website Development

- Review assigned website and make recommendations to enhance the user experience (layout, graphics, content, color, etc.)
 - Ensure that links on the website are not broken and navigation works properly
 - Document your understanding of audience, purpose of website, etc.
 - Create a plan that summarizes the findings of the website review and highlights recommendations
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Other Projects

- App development
- Digital marketing
- Digital newsletters
- Graphics
- Podcasts
- Teleconferences

Commonly Used Design Tools & Programs



- Adobe Suite
- Articulate Rise
- Articulate Storyline
- Constant Contact
- Microsoft Suite
- Survey Monkey
- Vimeo
- WordPress

Online Educational Resources for Health Care Professionals and Patients

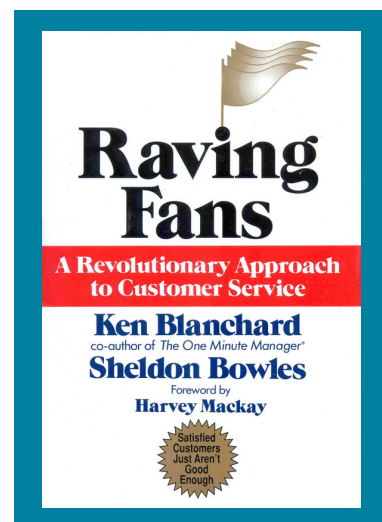


PatientsLearn.org

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A Revolutionary Approach to Customer Service

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Required Text